



Economic Development Council
of Seattle & King County

SEATTLE - KING COUNTY

INFORMATION & COMMUNICATIONS
TECHNOLOGY

Home of Big Ideas

Seattle-King County has a large and diverse community of Information & Communications Technology (ICT) businesses, talent and investors. Washington provides tax incentives for advanced computing and high-tech companies.

The Seattle-King County region continues to be targeted and strategic in attracting and developing the workforce talent needed – systems analysts, software developers, computer engineers, network architects, computer systems programmers – in order to build a thriving and sustainable economy.

Local firms have access to a robust talent pipeline from top-level technology schools at the University of Washington, Lake Washington Institute of Technology, Bellevue College, Cascadia College and others.

The region is also a leader in cloud computing technology thanks to large investments by industry giants including Microsoft and Amazon.

REGIONAL ASSETS

5,794 Information & Communications Technology companies located in Seattle - King County

#1 Seattle is the “World’s Cloud Capital” — Madrona Venture Group in *Inc. Magazine*

53K More than 53,000 software developers worked in King County in 2016

#1 The University of Washington was ranked the most innovative public university in the world by Reuters in 2015

500 Yearly graduates from the University of Washington Paul Allen School of Computer Science & Engineering

#1 Washington was rated the top state in the U.S. for technology & innovation by CNBC in 2015

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Economic Snapshot

Emerging opportunities *cloud, big data/analytics, software+: "Internet of Things," interactive media, e-commerce, mobile, social, wearables, Virtual Reality, Artificial Intelligence, 3D printing, automotive IT*

ICT jobs 165,950

Number of establishments 5,794

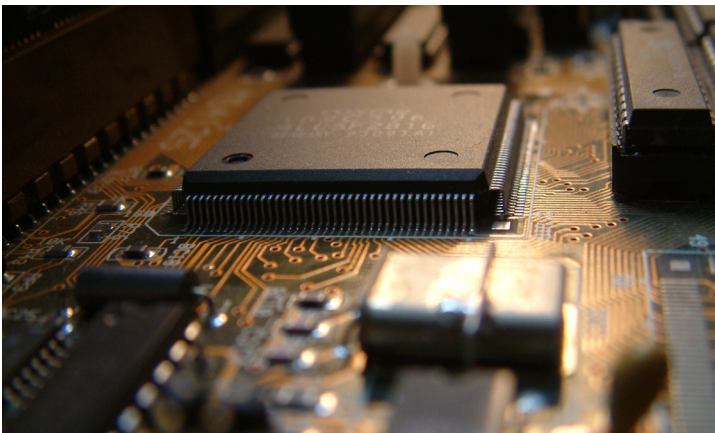
Estimated revenue \$50.66B



Principle Employers



Targeted Subsectors



Cloud Computing

- ✓ Amazon claims 31% of cloud infrastructure services market share and Microsoft has 11%.
- ✓ "Big Data and Human Services" - a two day workshop in Seattle hosted by the public sector and sponsored by the private sector.
- ✓ Seattle named the "World's Cloud Capital" by Julie Sandler, principal at Madrona Venture Group.

Augmented & Virtual Reality

- ✓ Diverse & growing community of companies from tech giants to startups, all fed by a strong technology talent pool.
- ✓ Seattle-King County is home to a vibrant creative community, as well as supporting industries & infrastructure that allow tech companies to thrive.

